

Digital Continuity: UK Technology Research 2020



Serviceteam IT in
partnership with
Doogheno

A presentation of the
survey research
findings





The Insight Report

UK organisations are facing a huge challenge: to ensure business continuity in a period of huge change

The outbreak of COVID-19 has presented institutions with the task of navigating a new normal for their business.

Our aim was to identify the extent of technology reliance for UK business survival, following the outbreak of COVID-19.

Our Hypothesis

The further along an organisation is with digital transformation, the more proficient the company would be at managing the effects of the outbreak of COVID-19.



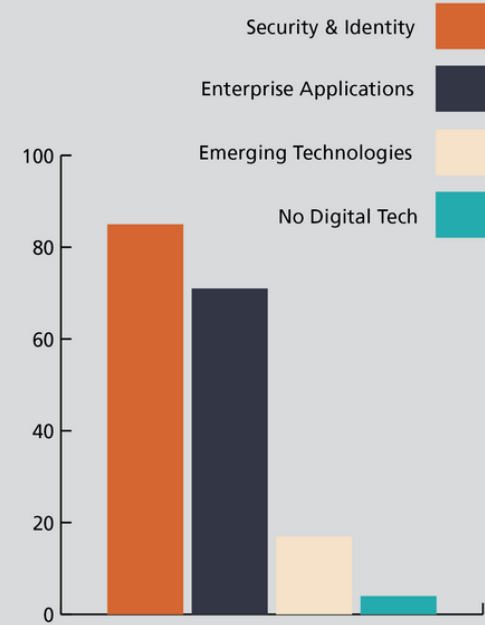
Methodology:
Our research is a culmination of primary and secondary data collected from a quantitative survey, qualitative interviews and further studies.





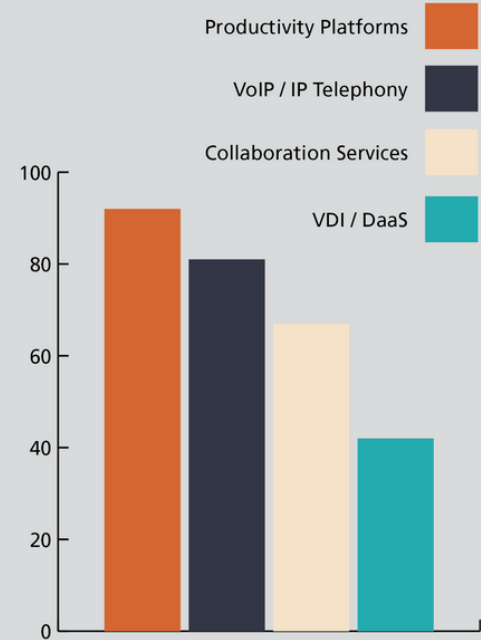
Prior to COVID-19 Lockdown

Percentage of respondents who had the following technologies prior to lockdown:



87% report their IT infrastructure was able to reduce disruption to operations when the nationwide lockdown began.

Percentage of respondents who had the following services prior to lockdown:



Prior to COVID-19 Lockdown



During the COVID-19 Lockdown



80% have experienced unexpected challenges as a result of the COVID-19 pandemic.



12% of organisations have changed their business model to focus on e-commerce.



28% were unsure whether their organisation's cybersecurity policy has been followed during lockdown.



During COVID-19 Lockdown



53% of respondents have had a better work-life balance over the past 3 months.



69% have not altered their cybersecurity policy since the outbreak of COVID-19.



43% have seen a change in the priority of their organisation's spending.





After COVID-19 Lockdown

31% would consider adopting an emerging technology to overcome current business challenges. However, 47% are unsure which emerging technology they would adopt.



75% have the skillset to capitalise on the technology they are planning on implementing.



Has, or will, your organisation put in place a framework for retraining staff to a new normal?

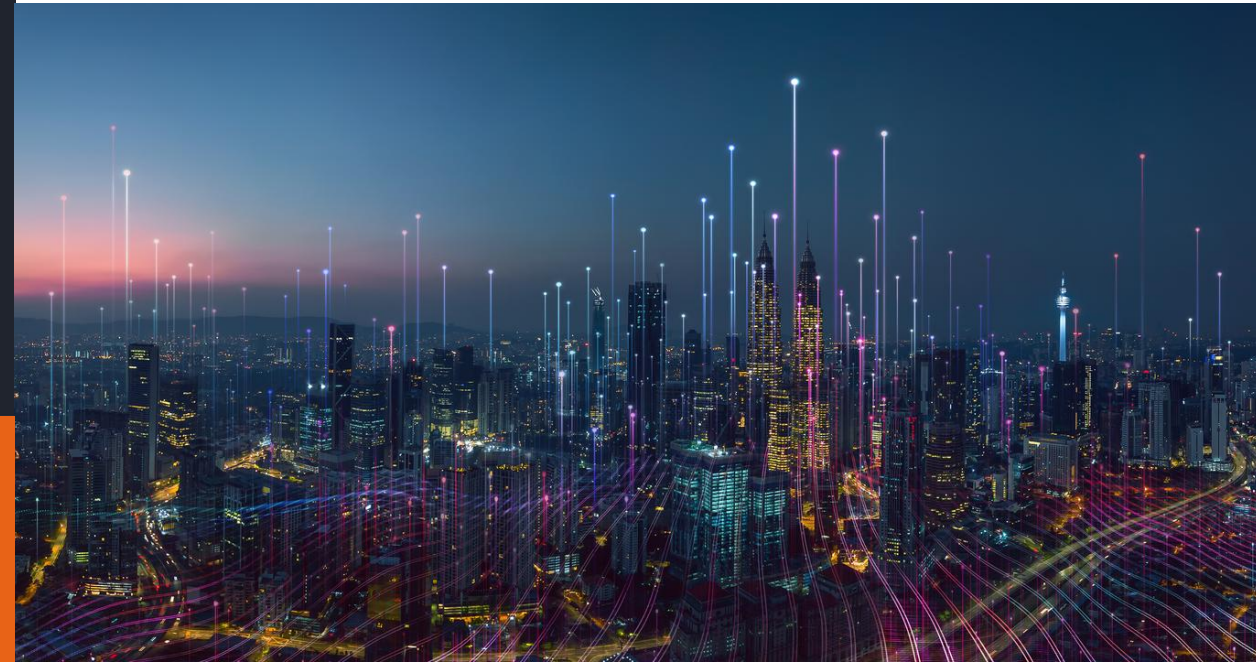


Unsure 34%

No 34%

Yes 30%

After the COVID-19 Pandemic





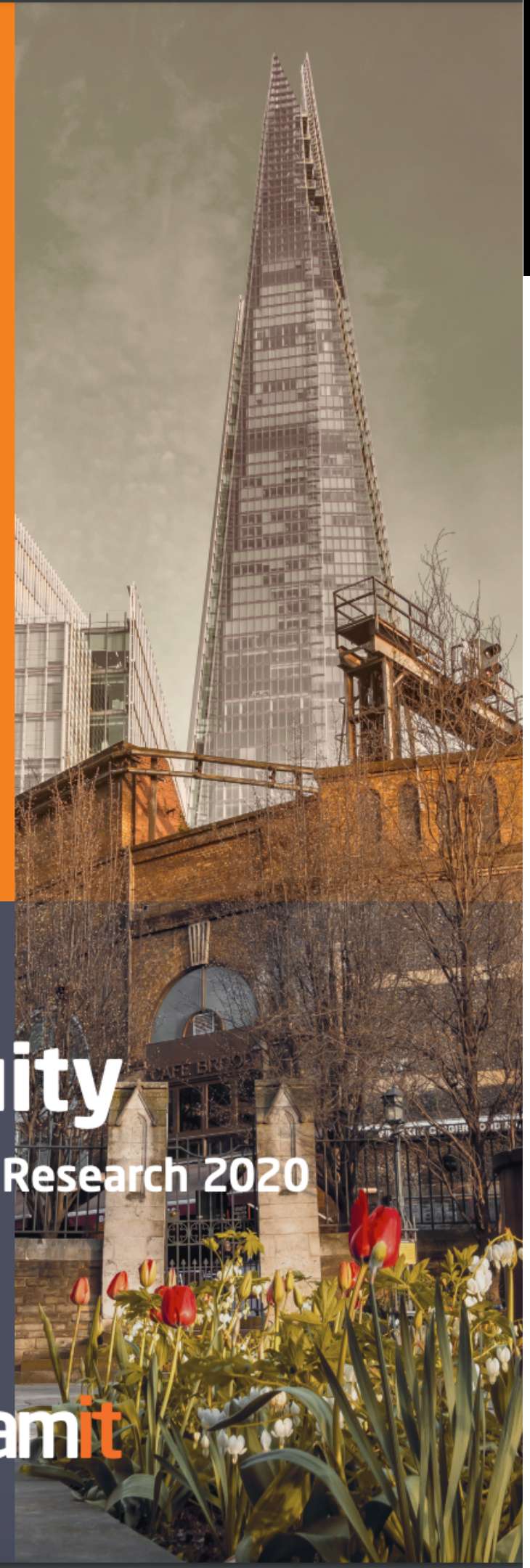
DIGITAL CONTINUITY RESEARCH

To read the full research and analysis of the hypothesis for UK business survival, please download our free report available on Serviceteam IT's website.

Digital Continuity

UK Technology Research 2020

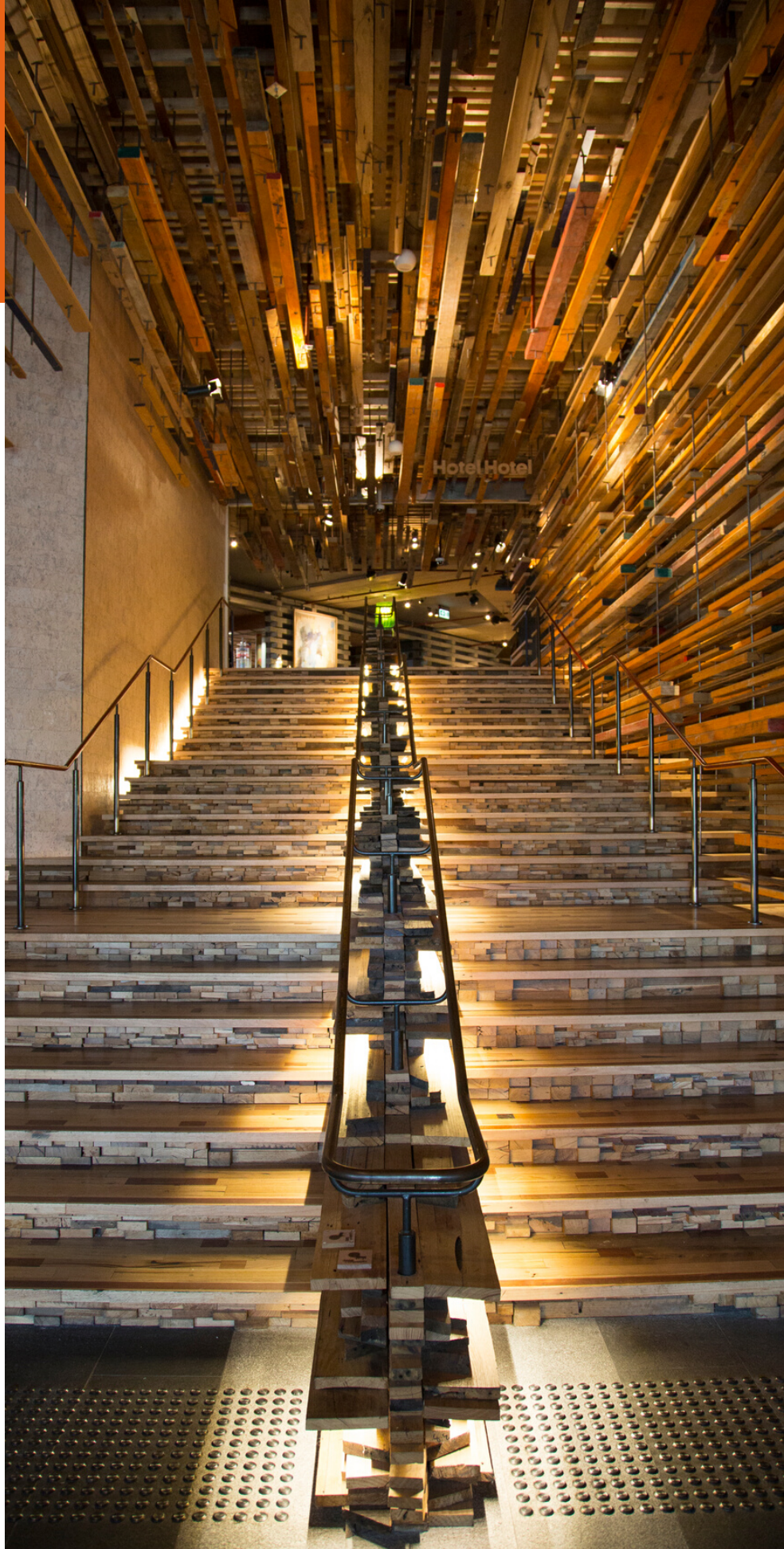
serviceteamit



A Presentation of the Research Findings



A Presentation of the Research Findings



Follow us



LinkedIn



Twitter



Instagram



YouTube

Work with us

Serviceteam IT design and deliver sophisticated connectivity, network, and telecoms solutions. We get to know our clients inside out so we can design custom solutions with a single point of contact for delivery and management. Want to learn more or get more details?

Website

www.serviceteamit.co.uk

Email

info@serviceteamit.co.uk

Contact number

01214680101

